



THE MIDNAPORE CO-OP MILK PRODUCERS' UNION LTD.

(An Operation Flood Project, Government of West Bengal)

Ashok Nagar: Midnapur -721101: Paschim Medinipur

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Ref. No: MU: CE: 21-22/64

Dated- 12.05.2021

In pursuance to the notification no. MU: CE: 21-22/49 dated 04/05/2021, the WALK-IN-INTERVIEW for the post of 'Asst. Manager, Marketing' under the Midnapore Co-operative Milk Producers' Union Ltd was held on 11/05/2021 wherein sufficient number of eligible candidates were not present.

Thus, the Authority has decided to extend the date of Walk-in-interview which will be held on 17/05/2021 from 10.30 am to 11.30 am for the same post and same venue. Interested eligible candidates are invited to go through the district website www.paschimmedinipur.gov.in for details.

N.B.: The candidates who appeared for interview on 11/05/2021, they need not to appear again.

Job Description/ eligibility criteria:

Job Title	Asst. Manager, Marketing
Educational Qualification	Graduate in any discipline or MBA.
Experience	Minimum 15 (fifteen) years experience in the field of marketing of packet milk and milk products of reputed brand(s), out of which, 5 (five) years must be in Co-operative sector.
Nature of Appointment	Contractual Engagement initially for six month.
Total Remuneration	Negotiable based on the qualification and experience. Other admissible benefits as per Milk Union's norm for contractual engagements.
Selection Procedure	Walk-in-Interview
Age	Minimum 40 years as on 01.01.2021
Submission of Application	Application along with Bio-data to be submitted at the time of interview.
Interview Date & Time	On 17/05/2021 From 10.30 AM to 11.30 AM
Venue of Interview	The Midnapore Co-op Milk Producers' Union Ltd., Ashok Nagar, Midnapore, Dist: Paschim Medinipur, Pin - 721101
Submission of testimonials	Self attested photocopies of relevant documents in support of experience and educational qualifications.
TA/DA	TA/DA will not be allowed for attending the interview.
Key Role and Responsibility	<ol style="list-style-type: none">1. Milk and Milk Products Marketing handling distributors as Marketing Team Leader.2. Plan, Execute and achieve the sales target as per projection.3. Develop Marketing Intelligence, Innovative idea for expansion of distribution network and sale volume.4. Promote, extend and execute of model Milk Parlor business operation.5. Ensure to collect/ recover the sales proceeds.6. Optimum utilization of resources and funds.7. Assets management and control on timely distribution of Milk and Milk Products by ensuring logistics.8. Fix a schedule for routine checkup to the customer retail points for complaints and reporting.


Managing Director
Midnapore Milk Union